PASS is an accepted Legal Proof of Age Scheme

IMPORTANT INFORMATION
PACK FOR RETAILERS AND LICENSED TRADE.
Look for the PASS Hologram

www.pass-scheme.org.uk
Some goods or services must not be supplied to anyone under the legal age. It is your responsibility to make sure the person is the right age.

PASS Cardholders, with the PASS hologram, will help you do this. PASS cards, together with driving licences and passports, are acceptable as proof of age under UK and Scottish licensing law.

The card ensures you don’t lose out on legitimate business. And means young people can have access to the goods and services they’re entitled to.
PASS
5 step check

1. Check the PASS hologram
   Look for the unique 3D effect in the hologram. Look for the small PASS text in the background of the hologram. The PASS hologram must be flush with the plastic of the card - not stuck on top of the plastic.

2. Check the photograph
   Be sure that the photograph is of the person presenting the card - if necessary you may need to ask the person to remove a hat, hood or sunglasses. The photograph must be printed directly on to the card - not stuck on top of the plastic.

3. Check the date of birth
   Make sure the person is old enough to buy the goods or services requested. The date of birth must be printed onto the plastic - not handwritten or stuck on top of the plastic. To be sure, you can calculate the age of the person.

4. Check the card
   Make sure the card hasn’t been altered or tampered with in any way. Run your finger or thumb over the card - it should be completely smooth with no ridges or anything stuck to the card. If the card has been tampered with you have the right to refuse and retain it.

5. Check the person
   If you’re still unsure about a person’s age, your legal responsibility is to refuse to sell. REMEMBER: If you sell to an under-age person, both of you will be guilty of a criminal offence and may be liable to conviction and a fine.

NO ONE HAS EVER BEEN PROSECUTED FOR ACCEPTING A CARD WITH A PASS HOLOGRAM.
YOUR QUICK GUIDE TO WORKING OUT AN AGE.

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PASS is the industry-led national proof of age card accreditation scheme.

The PASS hologram provides an easily recognisable identity to help protect retailers and licensed trade from fraudulent proof of age cards.

Only card schemes which meet the very strict standards are allowed to issue cards bearing the PASS hologram.

The unique 3D effect PASS hologram makes the card extremely difficult to copy.

Other features also help you ensure the card is genuine. These include a colour photograph, printed date of birth and expiry date.

It is designed to be completely smooth, so check for any raised, uneven or rough edges around the photograph and date of birth area.

Don’t accept it if you think it’s been altered.
If you are lucky enough to look under 21 you will be asked to prove you are 18 when you buy alcohol.

If you are under 18, it is an offence to buy or attempt to buy alcohol.

ACCEPTABLE FORMS OF ID:

- Cards bearing the PASS hologram
- Photocard
- Driving licence
- Passport
- Military ID

Visit www.pass-scheme.org.uk for the facts.